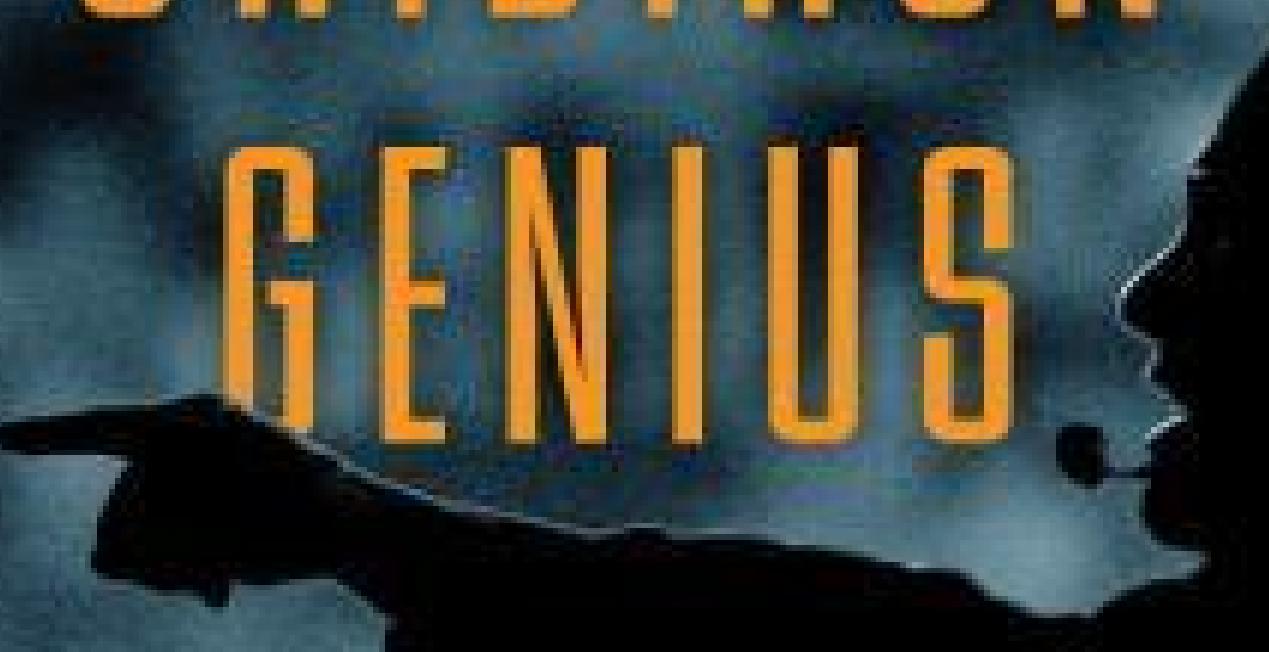


# GRIDIRON GENIUS



A MASTER CLASS IN WINNING  
CHAMPIONSHIPS AND BUILDING  
DYNASTIES IN THE NFL

MICHAEL LOMBARDI

FOREWORD BY  
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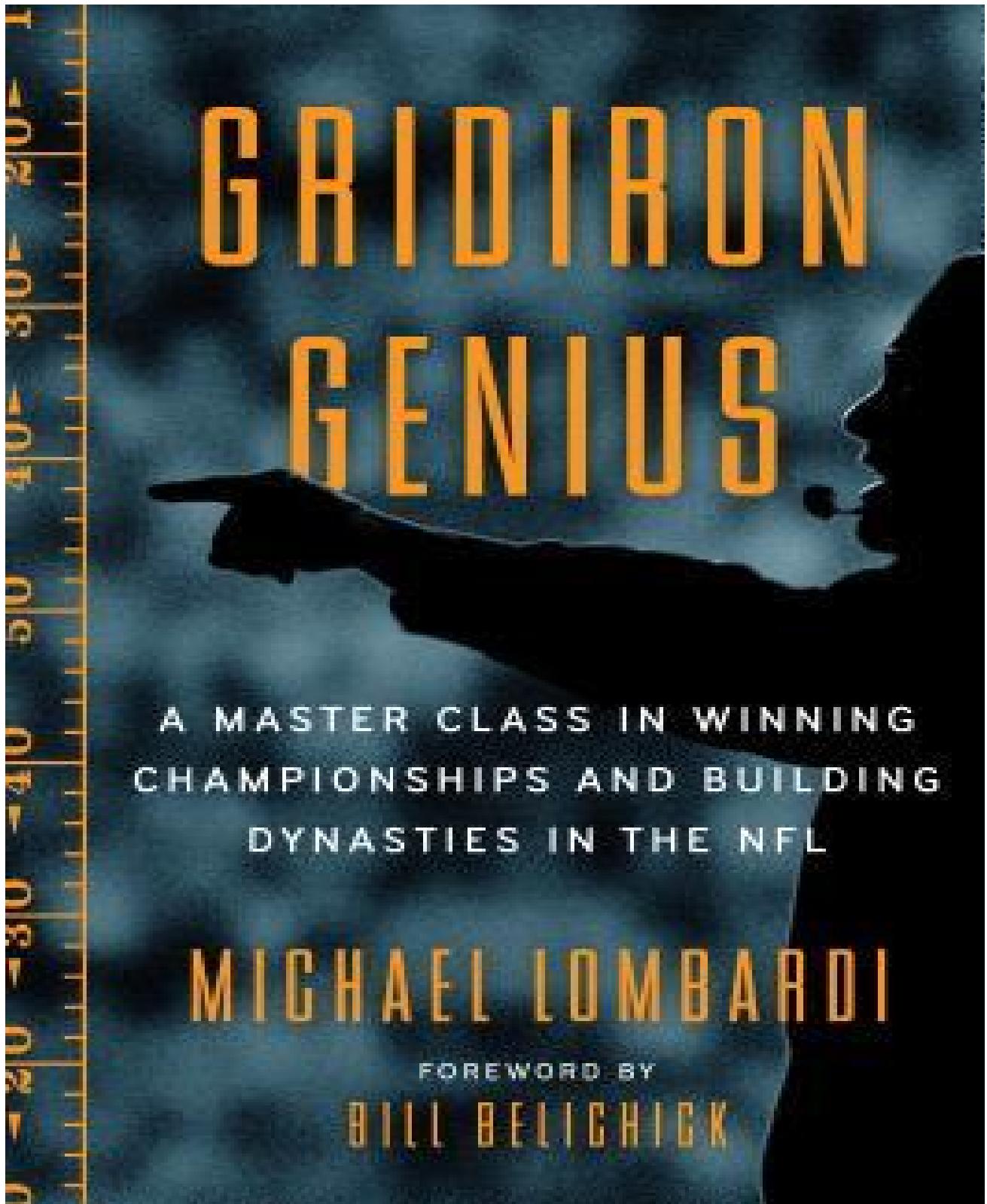
## **Book details**

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## **Synopsis book**

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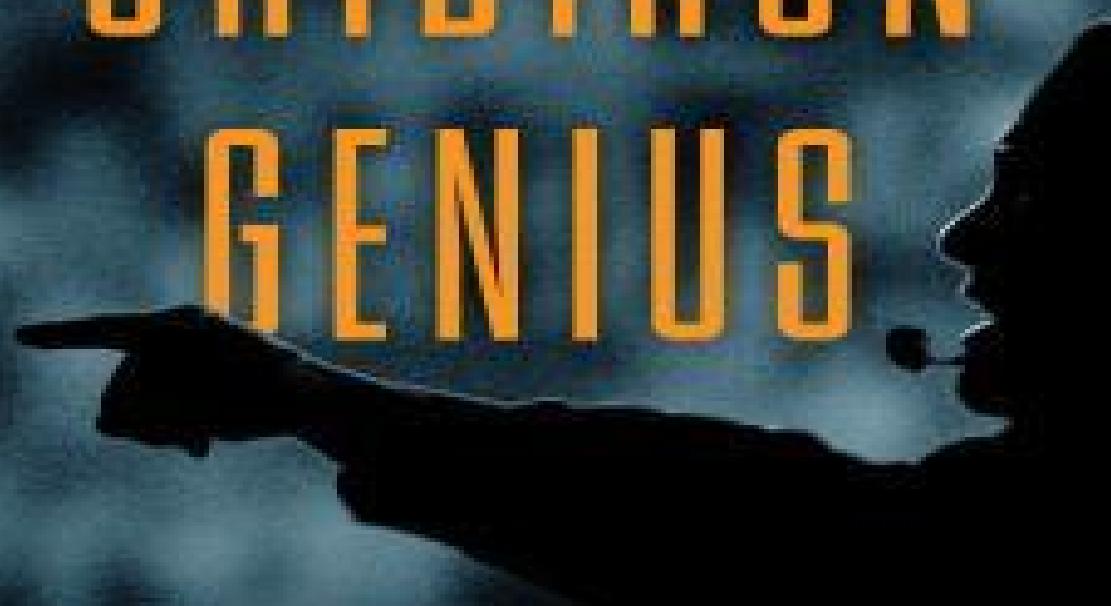
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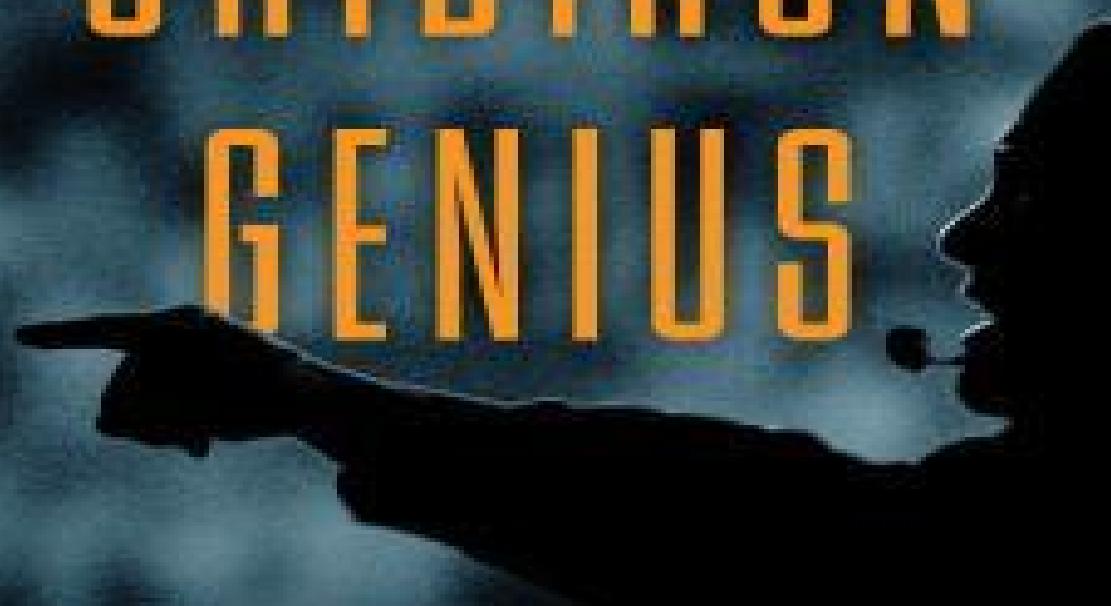
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Former NFL general manager and three-time Super Bowl winner Michael Lombardi reveals what makes football organizations tick at the championship level. From personnel to practice to game-day decisions that win titles, Lombardi shares what he learned working with coaching legends Bill Walsh of the 49ers, Al

Davis of the Raiders, and Bill Belichick of the Patriots, among others, during his three decades in football. Why do some NFL franchises dominate year after year while others can never crack the code of success? For 30 years Michael Lombardi had a front-row seat and full access as three titans--Bill Walsh, Al Davis, and Bill Belichick--reinvented the game, turning it into a national obsession while piling up Super

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